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The Role of Management Information Systems | Smartsheet

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these three words, it's easy to define Management Information Systems as systems that provide information to management. That is the simple definition ...

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Professor Laudon has also written over

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forty articles concerned with the social, organizational, and management impacts of information systems, privacy, ethics, and multimedia technology. Professor Laudon's current research is on the planning and management of large-scale information systems and multimedia information technology.

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