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Christensen is the best-selling author of ten books, including his seminal work The Innovator's Dilemma (1997), which received the Global Business Book Award for the best business book of the year. One of the main concepts depicted in this book is also his most disseminated and famous one: disruptive innovation .

The Disruption Dilemma | The MIT Press

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The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail, generally referred to as The Innovator's Dilemma, first published in 1997, is the best-known work of the Harvard professor and businessman Clayton Christensen. It expands on the concept of disruptive technologies, a term he coined in a 1995 article Disruptive Technologies: Catching the Wave.

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